

Toond.AI Privacy Policy

Last Updated: March 4, 2026

This Privacy Policy describes how **Toond AI, Inc.** (“we”, “our”, or “us”) collects, uses, and processes information when you use the **Toond.AI** mobile application, website (**toond.ai**), and related services (collectively, the “Services”).

Toond.AI uses artificial intelligence to personalize information, recommendations, and insights about the web and the physical environment around you. We designed the Services with a **local-first approach**, meaning that whenever possible, personalization data is stored locally on your device and remains under your control.

Information We Collect

Location Information

With your permission, the Services may access your device’s location in order to provide contextual information, recommendations, and facts about nearby places, landmarks, businesses, or other relevant content.

Location information may include:

- Approximate or precise device location
- Location-derived context (for example, nearby places or points of interest)

You can control or disable location access at any time through your device’s settings.

Personalization Data

Toond.AI may process information used to personalize results and recommendations, including:

- User preferences
- Interaction history within the app
- Queries or prompts
- Contextual signals such as location or device state

Where possible, this personalization data is stored **locally on your device** rather than on our servers.

Usage and Diagnostics Information

We may collect limited information about how the Services are used in order to maintain reliability and improve functionality, such as:

- Feature usage
- Device type and operating system
- Performance metrics
- Crash reports or error diagnostics

This data is typically aggregated and used only to operate and improve the Services.

AI Processing Data

Some features of the Services require sending information to servers or third-party AI providers to generate responses or recommendations.

This information may include:

- User prompts or requests
- Context necessary to generate AI responses
- Limited metadata needed to process requests

Only the information necessary to perform the requested operation is transmitted.

How We Use Information

We use collected information to:

- Provide personalized content and recommendations
- Generate AI-driven insights and responses
- Deliver location-based information about nearby places
- Improve the quality and reliability of the Services
- Diagnose technical issues and maintain system performance

- Protect the security and integrity of the Services
-

Local Storage and User Control

Toond.AI is designed to prioritize **user ownership of personalization data**.

Where possible:

- Personalization data is stored locally on your device.
- You may remove most stored data by deleting the application.
- Location access can be disabled through your device settings.

Deleting the Toond.AI app from your device will remove locally stored personalization data.

Some limited data may be temporarily stored on our servers or with third-party providers to process requests.

Third-Party Service Providers

We use trusted third-party infrastructure and AI providers to operate parts of the Services. These providers may process limited information necessary to perform requested operations.

Current providers may include:

- **Google Cloud** (cloud infrastructure)
- **Anthropic** (AI model processing)
- **OpenAI** (AI model processing)

These providers process information solely to provide services on our behalf.

We do **not sell personal data**.

Data Retention

We retain information only for as long as necessary to operate the Services and provide requested features.

Because much personalization data is stored locally, removing the application will delete most stored information on your device.

Some server-side data may be retained temporarily for operational, debugging, security, or abuse prevention purposes.

Security

We implement reasonable technical and organizational safeguards designed to protect information from unauthorized access, loss, or misuse. However, no internet-based system can be guaranteed to be completely secure.

Children's Privacy

The Services are not directed to children under the age of 13. We do not knowingly collect personal information from children under 13.

International Use

Our Services may be operated from infrastructure located in multiple countries. By using the Services, you understand that information may be processed outside your country of residence.

Changes to This Privacy Policy

We may update this Privacy Policy periodically. If changes are made, the updated version will be posted on **toond.ai** with an updated effective date.

Contact

If you have questions about this Privacy Policy or privacy practices, you may contact us at:

Toond AI, Inc.
Seattle, Washington
United States

Email: privacy@toond.ai